

2025—2028 STRATEGIC PLAN



MISSION

Rivercity Inclusion advocates for and provides services to improve quality of life for people of all ages with support needs, their families, and caregivers.

VISION

We envision a safe and inclusive community promoting choices, opportunity and belonging.

VALUES

RESPECT—FAIRNESS—INTEGRITY—BELONGING—INCLUSION

OUR STRATEGIC DIRECTIONS:

EXPANDED STRATEGIC PARTNERSHIPS	NEW FUND DEVELOPMENT	EMPLOYEE DEVELOPMENT & TRAINING	SERVICE & PROGRAM DEVELOPMENT	PLACES & SPACES
<p>This direction reflects the importance of the strategic partnerships that will enable the Society to advance its mission and vision. These partnerships include working with, but not limited to, an allied non-profit housing provider, the City of Campbell River, School District 72, and local Indigenous community members.</p>	<p>An emphasis on fund development reflects the need for the Society to expand its sources of revenue to enable strategic development. This direction will include exploration of the establishment of a foundation, strengthening the Society’s branding, and continuing to expand community awareness of our work.</p>	<p>This strategic direction acknowledges the important role that employees play in the delivery of services and supports, and ensures that investments will be made so that staff have the tools and resources they require to do their job effectively and efficiently.</p>	<p>This strategic direction emphasizes the need to continue to explore areas where new or enhanced services can benefit individuals and families. This includes a focus on youth transitions, family support and navigation services, social enterprise, additional residential services, affordable housing, and the development of self-advocacy.</p>	<p>This direction recognizes the long-term plan for sustainability of physical assets; the reimagining of physical spaces; and the necessity to explore additional property development to meet our growing needs.</p>